

LEADERS



Did You ever consider what it really takes to be a great leader ?
Why do some companies fail despite having great amount of resources ,
while others succeed with none of it.

Today We'll talk about leadership without further ado
Let's get into it .

1st

I would like you to write down names of 10 leaders that You admire.

Ask Yourself

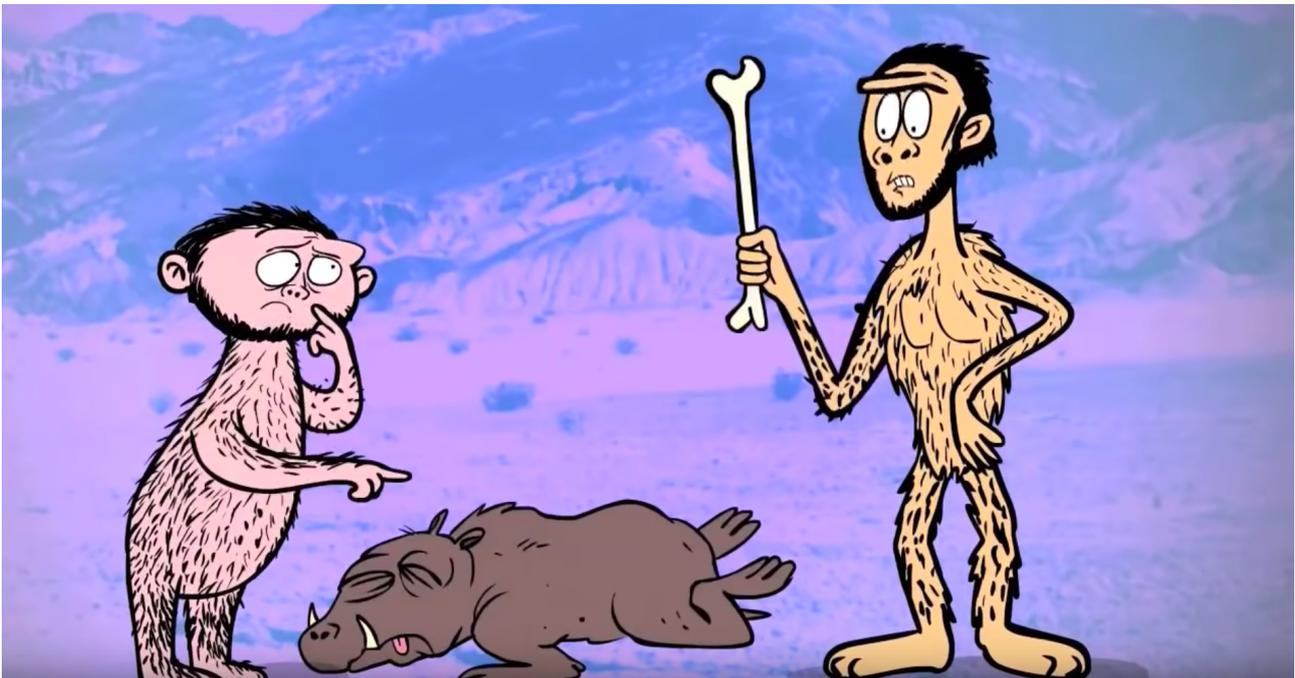
What do they have incommon ?

What differentiates them ?

Here is a Tedx presentation by Simon Sinek discussing some of the most known leaders of our times.

1. Which discovery led to Simon's change of mind?
2. What is a GOLDEN CIRCLE?
3. What do People Want to buy into?
4. What are 3 major brain components and what are they responsible for?
6. What was the difference between Lanely and Wright brothers?
7. How did The situation Differ?
8. Why did the Wright brothers succeed?
9. What is the Law of defusion of innovation?

Watch the animated video talking about the Early Adopters



scroll down

10. What are some examples of early adopters?

11. Describe the groups mentioned in the video
12. What were the examples of the first 2 groups in Simon Sinek's video?
13. What were the examples of Failure and Success at the end of the video?
14. How would You summarize the speech, have You learn anything new that You may implement in Your life ??

OPEN QUESTIONS TIME

1. Was there something You were hesitant to buy, but after doing so it made your life much easier?
2. What is Your favorite piece of technology that You purchased recently?
3. Have You ever been in the position of a leader? What was the si?
3. Prepare 5 questions for Your Conversation partner related to today's topic.

THANKS !

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